

Dear potential sponsor,

Please see below for details of the 2019 category sponsorship package. For more information, please call Annabelle Rennie on 01473 326404 or email [awards@socialworkawards.com](mailto:awards@socialworkawards.com).

## 2019 Category Sponsorship Package – £7,500 (ex VAT)

### Pre-event

- Your logo on regular e-newsletters
- A dedicated sponsor's page on the [Social Worker of the Year Awards](#) website (20,000 web visits between Dec 2017 – Dec 2018) which includes hyperlinks, logo and 500-word editorial (to be provided by sponsor)
- Your logo featured on the online entry system, entry forms, invitations, trophies and certificates
- Half page editorial and half page advert in the awards night brochure distributed to all attendees (to be supplied by sponsor)
- Logo and half page advert in the celebratory 'Book of the Night' distributed to all attendees (to be supplied by sponsor)
- Sponsor logo for use on any communication to highlight your commitment to excellence in social work

*\*please note – sponsors cannot submit nominations into the category they are supporting*

### Awards ceremony

- Four complimentary tickets to the awards ceremony with preferential position
- Your logo featured on the menu card on every table, backdrop for official photos, AV screens, pull up banners, main event video and winners' video for your category
- Opportunity to display one corporate banner during the pre-awards drinks reception
- Opportunity for a representative from your organisation to present the silver and gold award in your chosen category and be photographed with the winner and presenter

### PR & Social Media

- Quoted within both pre and post event press releases for your chosen category
- Acknowledgement in posts from @socialworkaward Twitter account before, during and after the event (6,000+ followers)
- Unlimited and unrestricted access to awards night photography

### Parliamentary reception

- Presentation of a framed sponsor certificate with photo
- Opportunity for one representative from your organisation to attend the 2019 Parliamentary Reception event at the House of Commons
- Inclusion in press releases and PR activity regarding the event, including photographs
- Opportunities to network with other sponsors, winners and VIP guests